FAIRLEIGH DICKINSON UNIVERSITY'S Public Mind

For immediate release **Monday, June 9, 2014** 6 pp. Contact: Krista Jenkins 908.328.8967 (cell) or 973.443.8390 (office)

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NOT SO GOLDEN YEARS FOR NEW JERSEY RETIREES

Picture this: Spending the twilight of your life at the Jersey Shore, only miles away from the cultural mecca of New York City. As lovely as this may sound, many Garden State residents do not intend to stay in New Jersey when they retire, and for the majority of those who plan on leaving (57%), affordability and high taxes are what make a New Jersey retirement out of reach.

The most recent survey of Garden State non-retirees from Fairleigh Dickinson University's PublicMind finds that only a third (32%) intend to remain in New Jersey when they retire, with significantly more (52%) intending to move elsewhere.

"People are living longer and need their retirement savings to last beyond what previous generations expected. Future retirees are obviously looking for places where they can stretch their dollars, and New Jersey isn't looking too affordable these days," said Krista Jenkins, director of PublicMind and professor of political science at Fairleigh Dickinson University.

Even those with more time to plan and save for retirement -- the under 40 crowd -- are apt to say they intend to leave the state when they stop working (55%). Other groups who say they plan on leaving New Jersey in numbers higher than the overall average include men (56%), non-whites (59%) and those with some college (63%). The length of someone's residency in the state is unrelated to retirement plans, as those who have lived here twenty or more years are just as apt as those with shorter ties to the area to say their retirement plans will take them elsewhere (50 versus 56 percent, respectively).

Across the board, affordability and taxes are the most common reasons provided for leaving the state. Those 40 and older and white non-retirees are the most likely to cite affordability and taxes as their main reason for leaving the Garden State. Non-whites (46%) and those with no more than a high school diploma (46%) are less likely than most to express concern with affordability in retirement, but poll findings offer indisputable evidence of the concerns residents have about the state's income tax, particularly for retirees. The second highest reason given was the desire for a different or warmer climate (15%).

"Economies thrive with a diversity of taxpayers, all of whose contributions and needs provide some degree of equilibrium. If broad swaths of retirees leave the state, things like school districts will suffer as the demand begins to exceed tax revenue," said Jenkins.

A plurality of those planning to retire elsewhere (40%) say their sights are set on a southern state. About equal numbers say they'll remain in the northeast (14%) or they intend to move abroad (13%), with a fifth saying they are undecided (20%) beyond knowing they intend to leave the state.

"In this environment, it's hard to beat a warmer climate and lower taxes, especially after the winter we just had and sluggish economic growth. Finding a way to deal with New Jersey's high property taxes would go a long way toward convincing many to stick around in their golden years," said Jenkins.

The Fairleigh Dickinson University poll of 699 New Jersey non-retiree adults was conducted by telephone with both landline and cell phones from May 27 through June 1 and has a margin of error of +/-3.7 percentage points.

Methodology, questions, and tables on the web at: http://publicmind.fdu.edu

Radio actualities at 201.692.2846

For more information, please call 201.692.7032

Methodology

The most recent survey by Fairleigh Dickinson University's PublicMind was conducted by telephone from May 27 through June 1 using a randomly selected sample of 699 non-retiree adults who reside in New Jersey. One can be 95 percent confident that the error attributable to sampling has a range of +/- 3.7 percentage points. The margin of error for subgroups is larger and varies by the size of that subgroup. Survey results are also subject to non-sampling error. This kind of error, which cannot be measured, arises from a number of factors including, but not limited to, non-response (eligible individuals refusing to be interviewed), question wording, the order in which questions are asked, and variations among interviewers.

PublicMind interviews are conducted by Opinion America of Cedar Knolls, NJ, with professionally trained interviewers using a CATI (Computer Assisted Telephone Interviewing) system. Random selection is achieved by computerized random-digit dialing. This technique gives every person with a landline phone number (including those with unlisted numbers) an equal chance of being selected.

Landline households are supplemented with a separate, randomly selected sample of cell-phone respondents interviewed in the same time frame. The total combined sample is mathematically weighted to match known demographics of age, race and gender.

Tables

When you retire, do you plan to remain in New Jersey or will your plans take you elsewhere?										
	All	Age		Gender Rac		ce		Education		
		18- 39	40+	Male	Female	White	Non- white	HS or less	Some college	Coll. grad.
Remain in NJ	32%	28	35	28	37	37	25	45	25	32
Move somewhere else	52%	55	50	56	47	47	59	39	63	51
Combo of both	1%	0	2	1	1	1	1	0	1	2
DK/Ref (vol)	14%	15	13	14	15	15	15	17	12	16

When you retire, do you plan to remain in New Jersey or will your plans take you elsewhere?								
	All		Length of time	e in NJ				
		0-10	11-20	20+				
Remain in NJ	32%	27	20	37				
Move somewhere else	52%	56	56	50				
Combo of both (vol)	1%	0	2	1				
DK/Ref (vol)	14%	17	22	12				

Why do you plan to leave New Jersey? [Open ended; use pre-codes]										
	All	Age		Gender Ra		ace		Education		
		18-39	40+	Male	Female	White	Non-	HS or	Some	Coll.
		10 37	101	Iviaic	Temare	vv inte	white	less	college	grad.
Can't										
afford/taxes too	57%	42	70	57	57	67	46	46	59	59
high										
Different/	15%	21	10	16	14	10	21	24	15	13
Warmer climate	15%	21	10	10	14	10	21	24	13	13
Relatives	6%	9	4	4	9	5	8	3	5	9
elsewhere	0 70	9	4	4	9	3	0	3		9
Health concerns	1%	1	1	1	1	2	0	0	1	1
DK/Other	21%	27	15	22	19	16	25	28	20	19

Why do you plan to leave New Jersey? [Open ended; use pre-codes]								
	All	Le	Length of time in NJ					
		0-10	11-20	20+				
Can't afford/taxes too high	57%	36	44	66				
Different/	15%	12	25	12				
Warmer climate	15%							
Relatives elsewhere	6%	14	7	5				
Health concerns	1%	0	0	1				
DK/Other	21%	39	24	16				

Where do you	Where do you think you'll retire? [Asked only of those who do not plan to remain exclusively in NJ; $N = 474$]									
	All	Age		Ger	ıder	der Rac		ice		n
		18- 39	40+	Male	Female	White	Non- white	HS or less	Some college	Coll. grad.
Remain in the northeast	14%	15	14	14	14	19	9	12	11	18
Western state	9%	9	10	10	9	13	5	4	11	10
Southern state	40%	29	48	43	35	37	42	45	44	34
Midwestern state	3%	3	3	4	3	3	3	3	3	4
Move abroad	13%	19	8	13	13	9	18	18	14	11
DK/Other (vol)	20%	26	16	16	26	19	23	18	17	23

Where do you think you'll retire? [Asked only of those who do not plan to remain exclusively in NJ; $N = 474$]								
	All	All Length of time in NJ						
		0-10	11-20	20+				
Remain in the northeast	14%	8	11	17				
Western state	9%	3	10	10				
Southern state	40%	28	32	44				
Midwestern state	3%	7	4	3				
Move abroad	13%	27	15	9				
DK/Other (vol	20%	27	29	17				

Exact Question Wording and Order

US1 and US2 withheld for future release

NJ1 and NJ2 released June 3, 2014

NJ3 withheld for future release

NJ4 released June 4, 2014

BG1 through BG5 released June 3, 2014

TAX1 and TAX2 withheld for future release

PENS1 through PENS2 released June 4, 2014

AC1 and AC2 withheld for future release

RET1 When you retire, do you plan to remain in New Jersey or will your plans take you elsewhere?

- 1 Remain in New Jersey [Skip to D1]
- 2 Go somewhere else
- 3 Combo of both [vol]
- 8 DK/Refused [vol]

RET2 Where do you think you'll retire?

- 1 Remain in the northeast
- 2 A western state
- 3 A southern state
- 4 A Midwestern state
- 5 Move abroad

8 DK/Ref (vol)

RET3 Why do you plan to leave New Jersey? [Open ended; use pre-codes]

- 1 Can't afford/taxes too high
- Want a different/warmer climate
- Relatives live somewhere else
- 4 Health concerns

Sample characteristics

	•	Non-retirees
		N = 699; $MoE = +/-3.7$
Gender	Male	49%
	Female	51%
Age	18-39	42%
	40+	58%
Race	White	59%
	Non-white	41%
Education	HS or less	19%
	Some college	29%
	College +	52%